



**Universal Selector** by SpecialChem

Contact at SPE: Sue Wojnicki, +1-203-740-5240, [swojnicki@4spe.org](mailto:swojnicki@4spe.org)

Press contact: Bob Martino, + 1-914-478-0754, [bob@martinocommunications.com](mailto:bob@martinocommunications.com)

Contact at SpecialChem: Sonia Vij [sonia.vij@specialchem.com](mailto:sonia.vij@specialchem.com)

## **For Immediate Release**

### **SPECIALCHEM AND SPE PARTNER TO BRING UNIVERSAL RAW MATERIAL SELECTOR TO SPE MEMBERSHIP**

BETHEL, CT, U.S.A., and PARIS, FRANCE, February 3, 2016: The Society of Plastics Engineers (SPE) and SpecialChem today announced a partnership that will offer SPE members full access to SpecialChem's Universal Selector database of plastics and additives.

Access to the Universal Selector, which includes 125,000 datasheets, will be available starting today.

The partnership will greatly benefit SPE members according to Wim DeVos, CEO of SPE. "This new Materials Database resource we are offering with SpecialChem is an exciting match for SPE, enriching the value we offer our members," said Mr. DeVos. "Whether they are looking for materials with specific properties or searching for alternatives or even technical solutions, our engineers and purchasers will find this tool a very valuable asset."

"This strategic partnership with SPE is completely aligned with our corporate mission to help engineers faster select the products they need by giving them access to all products in the world and the knowledge to select them," said Christophe Cabarry, founder and CEO at SpecialChem. "Our Universal Selector proposes 10 dimensions of search including the 'new' property search. We constantly strive to standardize the heterogeneous ways suppliers publish product data and to add new products as soon as they are launched, which has proven to be valuable for both formulators and engineers."

SPE and SpecialChem will cross-promote the partnership at conferences and through digital and social media. For detailed information on this program for SPE members and special offers for new members, please visit [www.4spe.org](http://www.4spe.org).

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SPE is the premier source of peer-reviewed technical information for plastics professionals. Founded in 1942, SPE takes action every day to help companies in the plastics industry succeed by spreading knowledge, strengthening skills, and promoting plastics. Employing these vital strategies, SPE has helped the plastics industry thrive for over 70 years. SPE has become the recognized medium of communication among scientists, engineers, and technical personnel engaged in the development, conversion, and application of plastics. For more information, please visit <http://www.4spe.org>.

SpecialChem has created the world's largest online professional network dedicated to chemicals and materials. The network counts over 500 000 engineers globally around 4 industries (Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, Cosmetics and Personal Care).

SpecialChem offers engineers unlimited access to unique databases gathering all chemicals & materials in the world ("Universal Selectors"), and the knowledge to select them. As a B2B Digital Marketing company, SpecialChem leverages its network and data-driven industry insights to help 1. chemicals and materials suppliers wanting to speed up their innovation and new business development 2. digital marketers to increase their brand awareness and engage new customers 3. researchers to scout new technological solutions related to chemicals and materials. For more information, please visit <http://www.specialchem.com>