

## PRESS RELEASE

### **Bio-based Solutions International Conference invites SpecialChem Executive Vice President Aldric Tourres as Innovation Session Moderator**

***Tourres to moderate **New Platform Molecules session during the  
Plant Based Summit, April 25-27<sup>th</sup> in France*****

PARIS, FRANCE, March 15, 2017. SpecialChem's Executive Vice President, Aldric Tourres, will serve as moderator during the innovation sessions at the Plant Based Summit, a bio-based solutions international conference and exhibition being held April 25-27 at the Lille Grand Palais in France. The Plant Based Summit features over 30 targeted conferences with more than 100 international key speakers as well as more than 75 exhibitors featuring their bio solutions.

Tourres will moderate the innovation session titled New Platform Molecules for Different Bio-based Products Formulation on Wednesday, April 26<sup>th</sup>, 11:10 a.m. Key note speakers from Roquette, Stora Enso, J. Rettenmaier & Sohne, Itegr, and Pivert will present.



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Tourres brings over 10 years of bio-based industry experience thanks to his collaboration with suppliers on strategic marketing programs designed to accelerate their bio-based innovation and technology development. Tourres also played a key role in the creation of SpecialChem's online platform dedicated to **Bio-based Chemicals & Materials**. Among the many resources available to educate the value chain, this platform features a Bio-Based Products Selector of over 17,000 bio-based chemicals and materials organized by industry, chemical category and application. Members of this platform can network with their peers and submit their needs for innovation.

For more information on SpecialChem's expertise in the bio-based industry, please contact [alison.warner@specialchem.com](mailto:alison.warner@specialchem.com) or visit our dedicated bio-based website at <https://www.specialchem4bio.com>.

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### About SpecialChem

SpecialChem is the Universal Selection Source for chemicals and materials. We help formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to accelerate both their technology and business.

Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers, marketers, applicators and brand owners across the globe build the world's largest online network dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic marketing services (to explore new markets and validate new products) and operational marketing services (to raise awareness, educate a market, or engage new customers).

For more information, visit <https://www.specialchem.com/>.

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### About Plant Based Summit

The Plant Based Summit is the Bio-based Solutions International Conference and Exhibition, gathering decision-makers from the industry and serving as a meeting point helping to shape the future for the bio-based sector. This leading bio-based congress features over 30 targeted conferences and more than 100 international key speakers, providing first-hand insights and updates on the bio-based industry.

There are more than 75 exhibitors from manufacturers of bio based products to equipment suppliers to chemical company to public and political institutions.

For more information, contact: Leslie Rivat, *Marketing Director*; Tel: +33 (0)1 46 99 31 11; Email id: [Lrivat@Infopro-Digital.Com](mailto:Lrivat@Infopro-Digital.Com); Website: [www.plantbasedsummit.com](http://www.plantbasedsummit.com)