

## **PRESS RELEASE**

SpecialChem Christophe Cabarry Presents on Materials'
Role in the Future of Mobility at the World Material
Forum

Cabarry joins CEOs from such companies as Faurecia, Arkema, Imerys, Solvay at this invitation-only event on future material trends

PARIS, FRANCE, June 29, 2017. SpecialChem's CEO Christophe Cabarry joined CEOs from Arkema, Solvay, Imerys, Faurecia, Saint Gobain, Suez, Sapa, Ivanhoe and others as a session chair and speaker at the 3<sup>rd</sup> edition of the World Materials Forum in Nancy, France. Cabarry presented in the session titled "From ownership to mobility services for better materials efficiency" where he shared the views of the SpecialChem's community of engineers regarding the role of materials in the future of mobility.

The 3<sup>rd</sup> edition of the World Materials

Forum is an invitation-only event that focuses
on solutions that allow the decoupling of
economic growth and the use of materials
while creating value for all actors involved. A
yearly update on future material trends was
shared by the leading world experts of the
sector.



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For more information on Cabarry's participation as co-chair at this forum or to request more information on SpecialChem, contact <a href="mailto:alison.warner@specialchem.com">alison.warner@specialchem.com</a> or visit <a href="https://www.specialchem.com">https://www.specialchem.com</a>. For information on the World Materials Forum, visit

<u>http://www.worldmaterialsforum.com</u>, contact Sylvie Savard at +33 6 84 16 91 30 or email:

registration@worldmaterialsforum.com.

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**About SpecialChem** 

SpecialChem is the online Universal Selection Source for chemicals and materials. We help

formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to

accelerate both their technology and business.

Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest

downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers,

Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites

offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the

world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers,

marketers, applicators and brand owners across the globe build the world's largest online network

dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors

per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic

marketing services (to explore new markets and validate new products) and operational marketing

services (to raise awareness, educate a market, or engage new customers).

For more information, visit www.specialchem.com.

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**About World Materials Forum** 

The 3<sup>rd</sup> edition of the World Materials Forum is an invitation-only event that will focus on all solutions

that allow the decoupling of economic growth and use of materials while creating value for all actors

involved. A yearly update on future material trends will be shared by the leading world experts of the

sector. The forum will also host a competition of world start-ups that offer a technology

breakthrough in one of the following six domains: Internet of Things, 3D Manufacturing, Product Design,

Materials Composition, Mobility Systems or Waste Management.

For more information, visit http://www.worldmaterialsforum.com, contact Sylvie RAVARD: +33 6 84 16

91 30, email: registration@worldmaterialsforum.com.