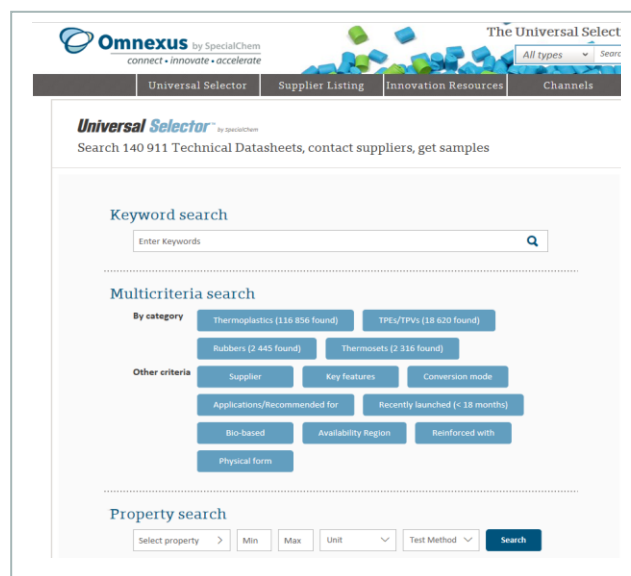


PRESS RELEASE

SpecialChem's Universal Selector™ Now Offers to Search Thermosets and Rubbers on Omnexus

Website visitors can now search, compare, and select from a total of more than 140,000 products in SpecialChem's Omnexus plastics and elastomers website

PARIS, FRANCE, July 31, 2017. SpecialChem, the online Universal Selection Source of chemicals and materials, announces the extension to thermosets and rubbers of its Universal Selector™. The addition of these two big families of polymers brings the total products in the Universal Selector™ on Omnexus -- SpecialChem's plastics and elastomers website -- to over 140,000. The Universal Selector™ is also accessible on partner websites in the plastics industry including Plastics Technology (ptonline.com), SPE (4spe.org), KunststoffWeb (kunststoffweb.de), Plasteurope (plasteurope.com) and AdsaleCPRJ in Mandarin and English (adsalecprj.com).



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“The goal of our Universal Selector™ is to make product selection faster and richer by offering engineers the technical data they need on all the chemicals and materials in the world. We have teams dedicated to tracking and adding all the latest products launched around the world, which is a real added value for the users. Inclusion of thermosets and rubbers, two generic families of polymers, is another step in providing our industry with all the products in the world and the knowledge to select them.” says Christophe Cabarry, SpecialChem Founder and CEO.

For further information on Universal Selector™, please contact sonia.vij@specialchem.com or visit www.specialchem.com.

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About SpecialChem

SpecialChem is the online Universal Selection Source for chemicals and materials. We help formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to accelerate both their technology and business. Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers, marketers, applicators and brand owners across the globe build the world's largest online network dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic marketing services (to explore new markets and validate new products) and operational marketing services (to raise awareness, educate a market, or engage new customers).

For more information, visit www.specialchem.com or contact: Alison Warner, Corporate Communications Director, Tel: +33 1 72 76 39 00, Email: alison.warner@specialchem.com.