

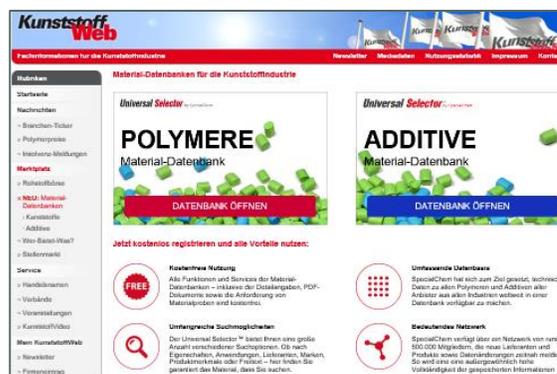
## PRESS RELEASE

### German Language Version of SpecialChem's Universal Selector™ Launched on Kunststoff Information Website

More than 180,000 technical datasheets are now searchable in the German language on several Kunststoff Information websites through SpecialChem's Universal Selector™

**PARIS, FRANCE July 31, 2017.** Plastics industry professionals using Kunststoff Information websites can now access online databases of polymers and polymer additives in the German language. This resource in both German and English is the result of the collaboration between SpecialChem, the online Universal Selection Source for chemicals and materials, and Kunststoff Information (KI), a German Trade Media Company dedicated to the plastics industry.

The Universal Selector which offers more than 180,000 datasheets of polymer additives and plastics materials is accessible at <https://www.kunststoffweb.de/material-datenbanken/default.asp>



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“The goal of our Universal Selector is to make product selection faster and richer by offering engineers the technical data they need on all the polymer additives and plastics materials in the world. We have teams dedicated to tracking and adding all the latest products launched around the world, which is a real added value for the users.” says Christophe Cabarry, SpecialChem Founder and CEO. “We are very excited by this partnership with Kunststoff Information. They are the prominent partner in Germany for the plastics industry. Together, we will add value for users of the KI websites and extend the reach of the Universal Selector to benefit the global industry, now in both English and German” added Cabarry.

Benefits for users of the Universal Selector include:

- Ability to search and select more than 116,000 Thermoplastics, 33,000 Additives and Pigments, 18,000 Thermoplastic Elastomers and over 4,000 Thermosets and Rubbers in both English and German languages
- Enhanced searches with more than 10 search dimensions for richer and more detailed product selection
- Access to new products’ data sheets as soon as they are launched
- Data quality thanks to permanent crowd-sourced feedback from users

**For further information** on this collaboration or how your company could partner with SpecialChem, please contact [sonia.vij@specialchem.com](mailto:sonia.vij@specialchem.com) or visit [www.specialchem.com](http://www.specialchem.com). To access

Kunststoff Information websites, visit <https://www.plasteurope.com> for English, **and** <https://www.kunststoffweb.de/material-datenbanken/default.asp> for **German**.

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## About SpecialChem

SpecialChem is the online Universal Selection Source for chemicals and materials. We help formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to accelerate both their technology and business. Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers, marketers, applicators and brand owners across the globe build the world's largest online network dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors

per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic marketing services (to explore new markets and validate new products) and operational marketing services (to raise awareness, educate a market, or engage new customers).

**For more information**, visit [www.specialchem.com](http://www.specialchem.com) or contact: Alison Warner, Corporate Communications Director, Tel: +33 1 72 76 39 00, Email: [alison.warner@specialchem.com](mailto:alison.warner@specialchem.com).

### About Kunststoff Information

For more than 35 years, Kunststoff Information together with Plastics Industry Europe (PIE) has been an invaluable source of business information for decision-makers in Europe's plastics industry. Subscribers have access to a printed newsletter twice a month as well as comprehensive online news coverage, including polymer price and market reports, daily news, e-mail services, analysis tools and an online archive. Providing independent market information, the PIE price indices are accepted throughout the industry and embedded in countless supplier contracts. More than 5,500 European companies already trust in our data and industry coverage. For more information, visit [www.pieweb.com](http://www.pieweb.com). Enquiries: Christine Halfen, [christine.halfen@pieweb.com](mailto:christine.halfen@pieweb.com), Tel. + 49 (0) 6172 9606-12.