

PRESS RELEASE

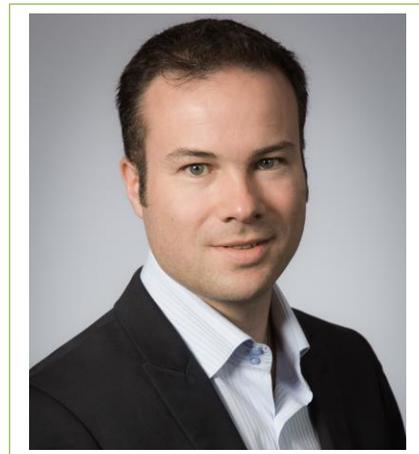
FEICA Interviews SpecialChem Vice President Aldric Tourres on Upcoming Presentation on Digitalization Accelerates R&D

Tourres to share insights into benefits of digitally plugging into growth markets at FEICA 2017 Conference this September in Sardinia, Italy

PARIS, FRANCE, July 7, 2017. FEICA interviewed SpecialChem's Executive Vice President Aldric Tourres for their CONNECT newsletter on the key themes for his upcoming presentation at the FEICA 2017 Conference and Expo, September 13-15, Sardinia, Italy. Tourres will present "How Digitalization Accelerates R&D and Innovation in the Adhesives & Sealants Industry" during the FEICA Business Forum "Driving Innovation" in the market trends and innovation session September 14th at 16:00.

The FEICA Connect newsletter feature of Tourres interview is available online on SpecialChem's company news page and the complete Connect issue is accessible at <http://bit.ly/2twHg2i>.

The FEICA Conference and Expo is the premier event for Europe's adhesive and sealant industry attracting industry leaders to discuss market drivers and trends, technology advancements, and sustainability.



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For more information on how to attend this event or to request a copy of the proceedings, please contact alison.warner@specialchem.com or register online at <http://www.feica-conferences.com/>.

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About SpecialChem

SpecialChem is the Universal Selection Source for chemicals and materials. We help formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to accelerate both their technology and business.

Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers, marketers, applicators and brand owners across the globe build the world's largest online network dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic marketing services (to explore new markets and validate new products) and operational marketing services (to raise awareness, educate a market, or engage new customers).

For more information, visit www.specialchem.com.

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About FEICA 2017 Conference & Expo

Where? Forte Village, Santa Margherita di Pula, Sardinia, Italy

Why attend?

FEICA 2017 is the premier networking event for industry leaders. The theme of this year's business forum is "Driving Innovation". The event will have highly regarded keynote speakers, followed by a panel discussion on innovation.

Innovation can be stimulated from many directions: "pull" from our customers, "push" from suppliers, from competitors or new entrants to the market, learning from other industries, and, internally, from your own people, working in a culture that nurtures innovation. At the Business Forum, professionals representing various links in our supply chain will share their perspectives on innovation and the growth opportunities it has brought them, providing some useful learning points for your own innovation process.

Speakers include executives and managers from such companies as Evonik, HB Fuller, Sika, Bostik, Covestro, and Versalis among others. SpecialChem's Executive VP, Aldric Tourres will present "Digitalization Accelerates R&D and Innovation" during the breakout session on Market Trends and Innovation. See the full conference program and speaker lineup at the website shown below.

More information?

Contact: Tel: +32 2 676 73 20; Email: info@feica.eu; Web: www.feica-conferences.com

