

SpecialChem's CEO Christophe Cabarry introduced in Japan's Chemical Daily magazine

TOKYO, JAPAN, November 21, 2016. In addition to a dedicated article on SpecialChem's VIP Seminar Japan's Chemical Daily entitled "[SpecialChem Finds Favor with Japan's Chemical Companies](#)", Japan's Chemical Daily magazine also introduced SpecialChem's Founder and CEO Christophe Cabarry in this article shown below.

超短波

イオントは着実に増え、現状の倍以上になるポテンシャルを持っている。

◆…先ごろ来日したスペシャルケムの創業者であるクリストフ・キャベリーCEO。日本での事業開設のため「8年前に成田空港に降り立った日は、ちょうどオバマ大統領が誕生した日だった。今回はトランプ大統領が誕生した日」と語る。「8年で大きく変わった。なかでも日本の事業は著しい伸びを示している」と喜ぶ。同社の収入源となるクラ

◆…世界の化学産業には「2つのメガトレンドがある。一つは製品の汎用化の速度が上がっていること。もう一つは複雑性の増大。競争が増え、製品の差別化も難しくなっている」と分析。「日本には技術力のある企業が多い。海外市場開拓で弊社のようなデジタルマーケティングツールがもっと使われてもいい」と胸を張る。



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About SpecialChem

SpecialChem is the Universal Selection Source for chemicals and materials. We help formulators, specifiers, and suppliers of chemicals and materials to connect, to innovate, and to accelerate both their technology and business.

Since the year 2000, SpecialChem has built technical websites dedicated to some of the largest downstream markets for the chemical industry including Polymer Additives, Plastics & Elastomers, Paints, Coatings & Inks, Adhesives & Sealants, and Cosmetics & Personal Care. Each of these websites offers a Universal Selector™ aimed at providing technical data on every material or ingredient in the world in order to search, analyze and compare them, as well as the expert knowledge to select them.

Our 500,000+ registered members comprised of engineers, formulators, product developers, marketers, applicators and brand owners across the globe build the world's largest online network dedicated to chemicals and materials. This profiled network, combined with more than 3 million visitors per year, are unique assets for SpecialChem to offer chemicals and materials suppliers both strategic marketing services (to explore new markets and validate new products) and operational marketing services (to raise awareness, educate a market, or engage new customers).

For more information, visit www.specialchem.com.